

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and
the Environment

to

**Traffic & Parking Working Party and
Cabinet Committee**

on

6th January 2011

Agenda
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader
(Traffic Management and Road Safety)

Town Centre – Revision of Existing Parking Provision

Portfolio Holder – Councillor Mark Flewitt
A Part 1 Public Agenda Item

1. Purpose of Report

For the Cabinet Committee to authorise the advertisement of various revisions to existing parking arrangements in the town centre area.

2. Recommendation

- 2.1. That the Cabinet Committee agree to advertise the requisite Traffic Regulation Orders and further agree that in the event of there being no objections to the proposals, the Traffic Regulation Order be confirmed. Any locations subject to objections will be referred to the Traffic and parking Working Party for consideration.

3. Background

- 3.1 Parking within the town centre could benefit from review, initial surveys and draft designs indicate that additional parking could be provided and/or existing arrangements improved.
- 3.2 There are areas of waiting restrictions which could be reduced leading to an increase of bay numbers, improvements to servicing for the businesses by providing shared loading areas and improvements to traffic flow by repositioning/removing existing bays.
- 3.3 There are also areas of waiting restrictions which are subject to parking by Blue Badge Holders which impedes traffic flow and has resulted in the Police being required to attend when larger vehicles unable to manoeuvre has required the road to be closed.
- 3.4 Loading restrictions prohibit Blue Badge Holders from parking at any time which will allow for adequate a carriageway width to be maintained at all times at areas where parking is likely to impede traffic flow.

4. Other Options

- 4.2 No action. This would result in a potential delay to the network and possibly emergency situations and also delay potential parking improvements.

5. Reasons for Recommendations

- 5.1. To reduce likelihood of emergency services being delayed or network delay and increase existing parking provision.

6. Corporate Implications

- 6.1 Contribution to Council's Vision & Corporate Priorities

Reducing inappropriate parking leading to a safer Southend, increasing parking leading to an excellent Southend

6.2 Financial Implications

All costs will be funded through previously agreed budgets.

6.3 Legal Implications

The formal statutory consultative process will be completed in accordance with the requirements of the legislation.

6.4 People Implications

Staff time as required to, organise the advertisement procedures and monitor the progress of the proposals.

6.5 Property Implications

None

6.6 Consultation

Formal consultation will be undertaken including advertisement of the proposal in the local press and on the street.

7 Appendices

- 7.1 None